



WELCOME TO THE 67TH ANNUAL OLD CAR FESTIVAL

The longest-running antique car show in the country

In this 67th year of the Old Car Festival, we celebrate the centennial of the Lincoln Motor Company. When General Motors president (and pacifist) Billy Durant refused to allow Cadillac to build engines for allied aircraft in World War I, founder Henry Leland, with his son Wilfred, resigned in protest. In August 1917, they established a new company for the purpose. Henry Leland named the company after the first president for whom he had cast a ballot: Abraham Lincoln. The Lelands remade their company into a high-end automaker in 1920, but the weak postwar economy forced them to sell to another father-son duo, Henry and Edsel Ford, in 1922. Under Ford ownership and with Edsel Ford's skilled guidance as president, Lincoln flourished to take its place among America's finest luxury marques.

*Cover Art: April 1926 full-page advertisement for the Lincoln Motor Car Company
Sport Phaeton with body by Brunn
64.16719.615
From the collections of The Henry Ford*



Hallowe'en in Greenfield Village

October 13-15, 19-22 and 26-29
thehenryford.org/halloween

SUPPORTED BY




Holiday Nights in Greenfield Village

Presented by  Citizens Bank®

Select Nights in December ▶ thehenryford.org/holidaynights

WEEKDAY SAVINGS IN GREENFIELD VILLAGE®

Buy one ticket, get one FREE

One free admission to Greenfield Village with purchase of one adult admission, Monday-Friday, September 11-29, 2017.*

→ Enjoy the fall amid the sights, sounds and sensations of 300 years of American life.

*Must have coupon. Offer only available in person. Cannot be combined with other offers. Valid September 11-15, 18-22 and 25-29, 2017. GVAdutBOGO.



the Henry Ford®

67TH ANNUAL OLD CAR FESTIVAL

SEPTEMBER 9-10, 2017
GREENFIELD VILLAGE®, DEARBORN, MICHIGAN

thehenryford.org/oldcarfestival

Special Demonstrations and Presentations

The Oughts — A Grand Army of the Republic Reunion Picnic

At the dawn of the 20th century, the horse and the automobile coexisted. Enjoy this rare opportunity to learn about the burgeoning modern age from Union Army veterans as they re-create a Grand Army of the Republic reunion.

Henry Ford Birthplace Yard

Live Music Performed by the Village Strings

11:00, 1:00 & 3:30 Sat. & Sun.

1910s Ragtime Street Fair

The ragtime era and the age of the automobile both got their start in the early 1900s. By the 1910s, ragtime music, and the popular culture that went with it, had shaken off the last of the Victorian era. Join us for the fun as we re-create a ragtime-era street fair.

Washington Boulevard
All day

Live Ragtime Piano

Stage near Edison Statue
All day

John Remmers

10:30 & 3:00 Sat., 10:30 & 1:30 Sun.

Bill Meyer

2:30 Sat. & Sun.

Taslimah Bey

1:00 & 4:00 Sat., 12:00 & 4:00 Sun.

Ragtime-Era Dancing Demonstration & Lessons
12:00 & 3:30 Sat., 11:30 & 1:00 Sun.

Cakewalk

11:00 & 2:00 Sat. & Sun.

Silent Movie with Live Piano Accompaniment

Lizzies of the Field featuring Bill Meyer on piano.

Town Hall
11:00, 1:30, 4:30 Sat.,
11:00, 1:30 & 4:00 Sun.

Historic Midwestern Fall Party, Cooking and Phonograph Music
Edison Homestead
All Day

The Great War

This year marks the 100th anniversary of the United States' entry into World War I. Doughboys, officers and women of the Red Cross describe the war effort.

Behind the Edison Statue

11:00-7:00 Sat., 11:00-5:00 Sun.

The Roaring Twenties: A Pondsides Picnic and Dance

By 1920, World War I was over, and after a slow recovery, a long period of economic prosperity began. American society underwent huge changes, with the automobile leading the charge into the Jazz Age.

Bandstand near Covered Bridge

Dance Instruction
11:30, 1:30 & 3:30 Sat.
11:30, 1:00 & 2:30 Sun.

Live Music Performed by the Hotel Savarine Society Orchestra
12:00, 2:00 & 4:00 Sat.,
12:00, 1:30 & 3:00 Sun.

Car Games

Competition in early motoring skills.

Walnut Grove

11:30-4:00 Sat. & Sun.

The Great Depression

The Roaring Twenties came to a screeching halt in October of 1929 with the crash of the New York Stock Market. The rural setting of the Mattox Family Home will act as a backdrop to learn about life in the Depression-era South.

Mattox Family Home

Historic Low Country Cooking
Mattox Home Kitchen
All Day

Live Southern Blues Music Performed by Reverend Robert Jones

Mattox Home Front Porch
11:30, 1:30 & 3:00 Sat.,
2:00, 3:00 & 4:00 Sun.

Canadian Model T Assembly Team

Watch a Model T be assembled in minutes!

Walnut Grove

12:30 & 3:00 Sat. & Sun.

Automobile Demonstrations

Walnut Grove
Noon, 1:00, 2:30 & 3:30 Sat. & Sun.

Running of the 1901 Sweepstakes Replica

See firsthand the power of Ford's first race car, the 1901 Sweepstakes.
Main Stage
3:30 Sun.

Special Vehicle Display

See an interesting array of historic vehicles from the collections of The Henry Ford featuring historic Lincoln automobiles.

Village Green
All day

"Kitchen Sink" Engine Demonstration

Watch a running replica of Henry Ford's first gasoline engine from 1893.

Bagley Avenue

On the hour,
10:00-7:00 Sat.,
10:00-4:00 Sun.

Auto Touring Exhibition

Join historian Daniel Hershberger for this special presentation on early roadside camping.
Near Scotch Settlement School
Noon & 3:30 Sat. & Sun.

The Fruehauf Trailer Company

The Detroit-based Fruehauf Trailer Company, founded by August Fruehauf in 1918, transformed the trucking industry. Come meet his granddaughter Ruth, who will present a lively history of the company.
Martha-Mary Chapel
1:00 Sat.



LANSING TO DEARBORN ENDURANCE RUN, CARS THROUGH 1921, SPEEDSTERS, MOTORCYCLES & BICYCLES

Street Fair Food

Washington Boulevard

Enjoy a Corn Boil, Smoked Turkey Legs, Hot Dogs & Brats, Hand-Sliced Pastrami Sandwiches, Apple Truck, Kettle Corn, Lemonade, Cold Beer & More.

TICKETS



Saturday Evening Activities

Greenfield Village is open until 9:00; historic buildings close at 5:00.

Live Ragtime Music and Dancing

Enjoy the popular music of the ragtime era performed by the River Raisin Ragtime Revue. Everyone is invited to join in the dancing and show us your best one-step, two-step or turkey trot!

Reviewing Stage at Washington Boulevard and Main Street
7:00

Saturday Gaslight Tour

Enjoy the spectacular sight as hundreds of cars featuring gas, kerosene and early electric lamps take to the streets.

Beginning at 7:00

Fireworks Finale

Fireworks approximately 8:50, immediately followed by a Dixieland-style parade to the exit gates with the Tartarsauce Traditional Jazz Band.

Parade begins at the Main Stage on Washington Boulevard at approximately 9:00.

Dramatic Presentations

Simply Broadway

Celebrate the golden age of Broadway in this 30-minute music, dance and comedy revue.

Town Hall
11:45, 12:45, 2:15 & 3:15 Sat. & Sun.

Henry's T

Meet Henry Ford in this 10-minute play.
Near Ford Motor Company
10:30, 11:30, 12:30 & 1:30 Sat. & Sun.
(*2:30, 3:30, 4:30 & 5:30 Sat.)

Live Music

The Village Trio

Town Hall
12:30 Sat. & Sun.
Near Scotch Settlement School
2:45 Sat. & Sun.

Model T Medley

Near Scotch Settlement School
11:45 & 3:30 Sat. & Sun.

Cole Porter Medley

Town Hall
11:30 & 3:00 Sat. & Sun.

Greenfield Village Singers

Near Scotch Settlement
12:45, 1:00, 2:30 & 3:15 Sat. & Sun.

River Raisin Ragtime Revue

Village Pavilion
3:00 Sun.

Historians

Matt Anderson

Automobile Historian and Curator of Transportation, The Henry Ford

Daniel Hershberger

Automobile and Roadside America Historian

Wade Leonard

Automobile Historian

Derek Moore

Automobile Historian, Curator, National Corvette Museum, Bowling Green, Kentucky

Matt Short

Automobile Historian

Bill Smith

Bicycle Historian

JUDGED CARS

Village Pavilion
• Andy Dervan Presentation
• John Butte Talk
• River Raisin Ragtime Revue
Sunday only

Village Green Special Vehicle Display
Town Hall
• Live Music (see listing)
• Auto Touring
• Simply Broadway
• Silent Film

Main Stage
• Saturday Evening Activities
• Running of Sweepstakes
Stage Near Edison Statue
• Live Ragtime Music
• John Remmers
• Taslimah Bey
• Bill Meyer
• Ragtime Dancing
• Cakewalk
• WWI Encampment

COMMERCIAL VEHICLES & JUDGED COMMERCIAL VEHICLES

Pass-in-Review Parades

Join historians Matt Anderson, Bill Smith, Matt Short and Derek Moore as they share their vast knowledge of the history, design and fun of vintage vehicles.

Main Stage at Washington Blvd. and Main Street.

Saturday, September 9

Bicycles

11:00

Vehicles Through 1918

1:00

Commercial Vehicles

3:00

Sunday, September 10

Bicycles and Motorcycles – In Memory of Ross Hill

11:00

Vehicles 1919 Through 1932

1:00

Race Cars

For nearly as long as there have been automobiles, there has been automobile racing. Many engineering and safety advances in automobile technology have come directly from advances made on the racetrack.

3:00

Awards Ceremony

Following the last Pass-in-Review.

Lansing to Dearborn Endurance Run

Each year, as part of Old Car Festival, members of the antique car community re-create an early 20th century endurance run from Dearborn to Lansing and back again.

Old Car Festival Information Booth & Popular Choice Voting

Staff of The Henry Ford can assist with information about Old Car Festival, locate specific years and makes of cars, and accept your ballots for Popular Choice Voting.

Popular Choice Voting closes at 1:00 on Sunday.

#1 Awards

Expert judges determine Vehicle Class Awards based on authenticity, quality of restoration work and care with which each car is maintained. First-, second- and third-place prizes are awarded in 11 classes. One overall Grand Champion is selected on each day of the festival. Two Curator's Choice Awards are presented to the best-preserved unrestored vehicles. Presentation of the awards takes place following the last Pass-in Review on Sunday.

Main Street
Sunday only

Map Key

- Ride Stops
- General Tickets and Membership
- Ride Tickets
- ♿ Restrooms (handicap accessible)
- ♿ Family Restroom
- ATM ATM
- ♿ Mobility Rentals: wheelchairs, wagons, motorized scooters
- ? Information
- ☞ Designated Smoking Area
- ☎ Phone
- + Emergency Issues: please contact any staff member for assistance

Shopping

- 1 Greenfield Village Store
9:30-9:30 Sat., 9:30-5:30 Sun.
- 2 Liberty Craftworks Store
10:00-7:00 Sat., 10:00-5:00 Sun.
- 3 Main Street Emporium
9:30-9:00 Sat., 9:30-5:00 Sun.

Dining

- ♿ 4 A Taste of History®
8:00-9:00 Sat., 8:00-5:00 Sun.
Hot food service begins at 11:00
- 5 Eagle Tavern
11:00-8:00 Sat., 11:00-4:00 Sun.
- 6 Carousel Confections
11:00-8:00 Sat., 11:00-4:00 Sun.
- 7 Sir John Bennett Sweet Shop
9:30-8:00 Sat., 9:30-4:00 Sun.
- 8 State Street Lunch Stand
11:00-8:00 Sat., 11:00-5:00 Sun.
- 9 Owl Night Lunch Wagon
11:00-8:00 Sat., 11:00-5:00 Sun.
- 10 Frozen Custard
11:00-9:00 Sat., 11:00-5:00 Sun.
- 11 Mrs. Fisher's Southern Cooking
11:00-7:00 Sat., 11:00-4:00 Sun.
- 12 Cotswold Cottage
11:00-7:00 Sat., 11:00-4:00 Sun.

Historic Transportation

- 13 Weiser Railroad (3 stops)
\$5 per person (unlimited rides)
- 14 1931 Ford Model AA Bus (5 stops)
\$.50 per ride
(Bus runs Saturday until 7:00)
- 15 Model T Rides
9:30-7:00 Sat., 9:30-5:00 Sun.
\$7.50 per person
- 16 Herschell-Spillman Carousel
\$3 per person

To locate an activity, match the icon next to the activity with the icon on the map. All activities are free of charge.

All programs and prices are subject to change.