

# Aira: The Leading App for Visual Interpreting

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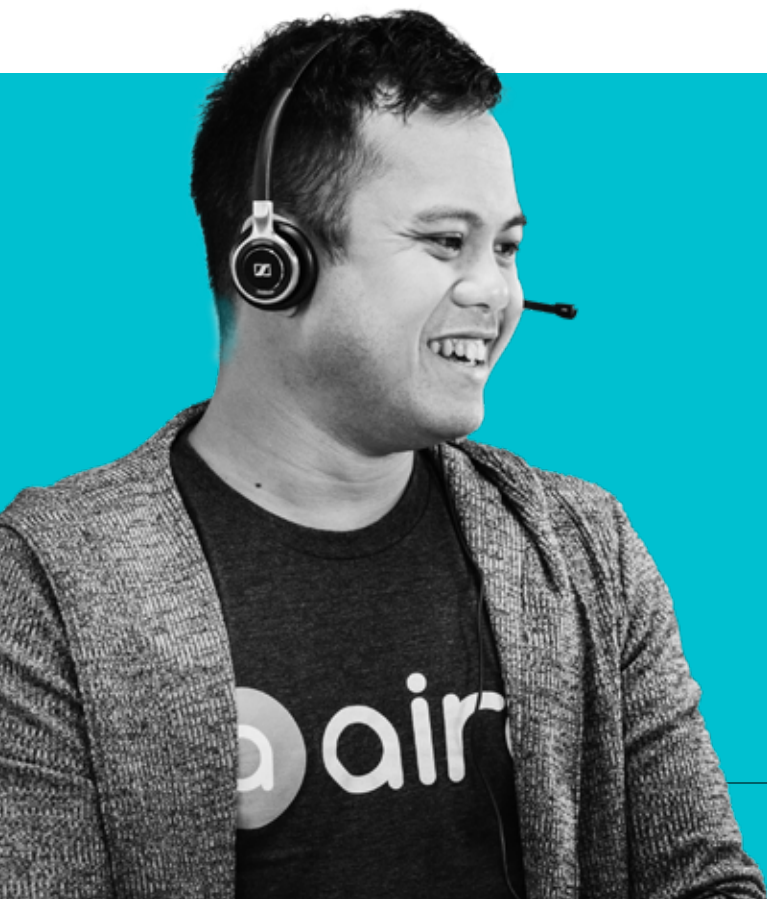
## What is Aira?

Aira is an app that provides on-demand, remote visual interpreting for the blind and low vision community to enhance their independence and efficiency. People can download the Aira app in the iOS App Store or Google Play store. They then press a button, and their phone's camera will stream a live video to one of Aira's professional visual interpreters. The visual interpreter can describe in detail callers' surroundings, narrate, navigate, or read aloud.

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## Access AI

In 2024, Aira launched the brand new Access AI feature. This AI image chat tool allows Aira users to either take or upload a photo and receive a detailed, instant image description. They can then ask follow up questions and receive free validation of the AI responses from a visual interpreter. Access AI was designed with input from the Aira community of blind and low vision users. Aira combines this cutting edge AI technology with our professional visual interpreters for the best experience possible.



## Aira's Visual Interpreters

Visual interpreters are trained professionals who can assist with a broad range of tasks. They are certified and undergo comprehensive Aira training to provide immediate information to our users and accomplish tasks as a team. They work from home, pass a background check, sign a non-disclosure agreement and go through extensive training on orientation and mobility. They are not a replacement for a guide dog or white cane, but an additional feed of visual information.



## Our Access Partners

Access Partners are organizations that provide free Aira access to their customers, employees, visitors, and students. Access Partners include well-known companies, stadiums, museums, universities, state governments, and retail establishments.


These organizations are committed to fostering environments of inclusivity and accessibility. Becoming an Access Partner and offering Aira is straightforward, and ensures everyone who interacts with an organization has access to visual information.


## About Aira

Aira was founded on the belief that access to information is a human right. Aira is approaching ten million calls to date and is offered by Access Partners including leading software companies, financial firms, airports, and major retailers. Aira's technology has been extensively covered in the media, including by Time, Vogue, The New York Times, USA Today, NBC, and the LA Times. Aira is available in the iOS Apple Store and Google Play Store.



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