



the  
**Henry  
Ford**

# Ignite innovation at work with a Corporate Membership to The Henry Ford

## MISSION

The Henry Ford provides unique educational experiences based on authentic objects, stories and lives from America's traditions of ingenuity, resourcefulness and innovation. Our purpose is to inspire people to learn from these traditions to shape a better future.

## VISION

The Henry Ford will be a force for inspiring every individual to innovate, create and invent.

**Gain perspective.  
Get inspired.  
Make history.**

[www.thf.org](http://www.thf.org)

Inspire and engage employees with a Corporate Membership to The Henry Ford! Give your employees, executives, clients, friends, and their families **the first, the best, and the most rewarding access** to the amazing inventions, daring visionaries, and living traditions that span American history.

**Four venues to inspire makers, dreamers and doers.**

## HENRY FORD MUSEUM OF AMERICAN INNOVATION™

From race cars to freedom rides, modular houses to microprocessors, they'll experience breakthroughs big and small that have made our world what it is today.

## GREENFIELD VILLAGE®

Inspire them with a step into the sights, sounds and sensations of 300 years of American life. They'll spend a day in the place where yesterday feels like right now — and the present will never again feel quite the same.

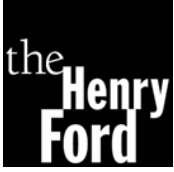
## FORD ROUGE FACTORY TOUR

Beyond the awe-inspiring sweep, scale and action of the real-life factory floor where the Ford F-150 is made, introduce your talent to eye-opening encounters with the technology of tomorrow — today.

## THE HENRY FORD GIANT SCREEN EXPERIENCE

Make it possible for your team to experience some of the most entertaining and enlightening stories of America's past, present and future ever told — in one of the nation's most impressive venues for telling them.

PHOTO BY: RANK STUDIOS



# Corporate Membership Levels & Benefits

For more information on how to partner with The Henry Ford, please contact:

**Emily Krueger**  
 Advancement Officer,  
 Corporate & Foundation  
 Partnerships & Corporate  
 Memberships

[EmilyKr@thehenryford.org](mailto:EmilyKr@thehenryford.org)  
 313-982-6051

| MEMBERSHIP LEVEL   | LOCAL CONTRIBUTOR   | TALENT INVESTOR   | COMMUNITY INVESTOR  | EXECUTIVE/VIP   |
|--|---|---|---|---|
| <b>ANNUAL FEE</b>  | <b>\$2,000</b>  | <b>\$4,000</b>  | <b>\$8,000</b>  | <b>\$15,000</b>   |
| <b>Corporate Membership Digital Passes including unlimited historic rides in Greenfield Village</b><br><i>(each pass admits total of 6 guests)</i><br><b>Digital passes do not provide admission access into: Salute to America, Hallowe'en, or Holiday Nights</b> | <b>2 passes</b><br><i>provides admission for total of 12 guests</i> | <b>4 passes</b><br><i>provides admission for total of 24 guests</i> | <b>6 passes</b><br><i>provides admission for total of 36 guests</i> | <b>8 passes</b><br><i>provides admission for total of 48 guests</i> |
| <b>VIP Parking in Eagle Tavern lot</b><br><i>(available only during Greenfield Village seasonal operating hours, not available during Signature Events)</i>  | ✗   | ✗   | ✓   | ✓   |
| <b>Complimentary Signature Event Tickets</b><br><i>(select events)</i>   | 4   | 6   | 8   | 8   |
| <b>Employee discounts on memberships and daily admission</b>   | 15%   | 15%   | 15%   | 15%   |
| <b>Employee discounts on purchases of Signature Event tickets</b>  | 10%   | 10%   | 10%   | 10%   |
| <b>Discounted tickets to Classic or Feature Films on the Giant Screen Experience</b>   | 15%   | 15%   | 15%   | 15%   |
| <b>Discounted admission tickets to the Ford Rouge Factory Tour</b>   | 15%   | 15%   | 15%   | 15%   |
| <b>Discounts on retail &amp; food purchases</b><br><i>(valid onsite only)</i>  | 10%   | 10%   | 10%   | 10%   |
| <b>Free Traditional Films on the Giant Screen Experience</b>   | ✓   | ✓   | ✓   | ✓   |
| <b>Recognition as a sponsor of student field trips</b><br><i>(a portion of your annual membership dues goes to supporting student field trips during the school-year)</i>  | ✗   | ✗   | ✓   | ✓   |
| <b>Opportunity to engage with employees of The Henry Ford to promote goods &amp; services in weekly employee newsletter</b>  | ✗   | ✗   | ✓   | ✓   |
| <b>Opportunity to participate in a VIP tour of the Archive of American Innovation</b><br><i>(up to 15 attendees)</i>   | ✗   | ✗   | ✗   | ✓   |
| <b>Organization recognition on donor boards and online at THF.org</b>  | ✓   | ✓   | ✓   | ✓   |



## Signature Event Admission Information



### Day Out With Thomas | Annually, May

Your digital Corporate Membership passes will grant you access into Greenfield Village for Day Out With Thomas, however, if you wish to ride the train, an additional ticket purchase is required.



### Motor Muster | Annually, June

Your digital Corporate Membership passes will grant you access into Greenfield Village for Motor Muster.

### Salute to America | Annually, 6 evenings in July

Your digital Corporate Membership passes will grant you access into Greenfield Village on program dates before 3pm. After 3pm, a special Signature Event ticket (*available for purchase at a 10% discount*) will be required to stay in the Village for StA programming. Greenfield Village will close at 3pm for all General Admission guests visiting during each of the event days.



### Old Car Festival | Annually, September

Your digital Corporate Membership passes will grant you access into Greenfield Village for Old Car Festival.

### Hallowe'en in Greenfield Village | Annually, 16 evenings in October

Your digital Corporate Membership passes **will not** grant you access into Greenfield Village for Hallowe'en in Greenfield Village – a special Signature Event ticket (*available for purchase at a 10% discount*) is required to attend.



### Holiday Nights in Greenfield Village | Annually, 18 evenings in December

Your digital Corporate Membership passes **will not** grant you access into Greenfield Village for Holiday Nights in Greenfield Village – a special Signature Event ticket (*available for purchase at a 10% discount*) is required to attend.

## Helpful Reminders...

You may purchase discounted Signature Event tickets to attend these special programs as noted above by calling the Contact Center at 313-982-6001 and identifying as a Corporate Member of your organization. Discounted Corporate Member tickets are not available for online purchase at this time. You may also purchase discounted Signature Event tickets in person, at The Henry Ford.



**Please note that your Corporate Membership must be active through the date that you wish to attend any ticketed Signature Event.** The Contact Center agent helping you facilitate your ticket purchase will ensure that your membership is valid through the date of your desired visit before completing your ticket purchase. We recommend notating your expiration date upon receipt so that its handy around Signature Event ticket sale time, to avoid any potential interruptions or confusion during your purchasing experience.





# Corporate Membership *Application*

**Company Name** *(as you prefer to be publicly recognized for your generosity)*

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**We wish to become a Corporate Member of The Henry Ford, or renew our existing membership at the following level:**

\$15,000/year  
**Executive/VIP**

\$8,000/year  
**Community Investor**

\$4,000/year  
**Talent Investor**

\$2,000/year  
**Local Contributor**

All memberships are valid for one year from date of joining or renewing. Expiration date will be shared with you in renewal documentation along with your payment receipt.

In addition to your fully transferable digital membership passes, you will receive a 15% Corporate Discount Coupon via email that can be uploaded to your organization's intranet for employee use on personal memberships, or daily admission.

**Payment** *(select one)*

Check

AmEx

Visa

MasterCard

Discover

**Please make all checks payable to The Henry Ford.**

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

## Company Contact

Mr., Ms., Mrs. *(circle one)* \_\_\_\_\_

Title \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Company website to be used for recognition on thf.org \_\_\_\_\_

If you are a first-time Corporate Member, how did you hear about our program? \_\_\_\_\_

## Three ways to join the Corporate Membership community!

**EMAIL**  
EmilyKr@thehenryford.org

**MAIL**  
The Henry Ford  
**Attn: Emily Krueger**  
20900 Oakwood Blvd.  
Dearborn, MI 48124-5029

**PHONE**  
313-982-6051

\*The Henry Ford reserves the right to adjust membership rates at any time, without prior advanced notice