

FOR IMMEDIATE RELEASE

**UNLEASHING THE THRILLS OF ICE HOCKEY,  
HOCKEY: FASTER THAN EVER OPENS AT THE HENRY FORD**

***This Traveling Exhibition Explores the Science and History of the Sport***

(Dearborn, Mich. – Sept. 10, 2024)— The Henry Ford announces the opening of ***HOCKEY: Faster Than Ever***, a highly interactive traveling exhibition on the science, history, and culture of ice hockey. The exhibition opens to the public on October 13 and runs through January 5 in the Gallery by General Motors in Henry Ford Museum of American Innovation.

Prepare to be amazed! ***HOCKEY: Faster Than Ever*** takes visitors on an exciting journey through the evolution of ice hockey, showcasing the remarkable technical advancements and scientific breakthroughs that have shaped the sport over time. From cutting-edge technologies to the physics of play, the exhibition will leave audiences amazed by the fusion of science and sport. Produced by Flying Fish, a renowned creator of traveling exhibitions, in collaboration with the Montréal Science Centre and support from the NHL and the NHLPA, this exhibition is a must-see for sports enthusiasts and science lovers.

The exhibition features Detroit Red Wings artifacts provided in partnership with the team, including jerseys and gear from star players, along with The Russian Five game-worn jerseys, actual boards from the beloved Joe Louis Arena itself and more. In addition, the exhibit will display game-worn gear from Michiganders Kirsten Simms and Megan Keller of the U.S. Women's National Team, including their jerseys from the 2024 International Ice Hockey Federation Women's World Championship, provided in partnership with USA Hockey.

"Partnering with the Montréal Science Centre allowed us to create a unique experience celebrating both sports and science. We intended to show how technology, physics, and innovation have transformed the game throughout history. We're thrilled with the result, an exhibition that will fascinate sports enthusiasts and curious minds alike," said **Jay Brown, Principal & Managing Director of Flying Fish**.

Visitors can test their skills and knowledge like true hockey pros with a variety of exciting interactives. Have lightning-fast reflexes? Put them to the test in 'Don't Blink' and see how many lights you can hit in one minute. Feel the adrenaline rush as you step up to 'Need for Speed' and unleash your shot power – measure your slapshot speed and compete with your friends to see who has the fastest shot. Looking to finesse your aim? Hit the targets in 'Score Like a Pro' and prove your precision with a puck. Pay tribute to the pinnacle of hockey at 'The Stanley Cup®'

touchscreen, where you can get up close to the most coveted trophy in sports history.

Visitors can also snap a selfie with a real ice resurfer and explore displays showcasing the evolution of skates and gear from the 19th and 20th centuries. In the hockey 'Science Lab' they can unleash their inner hockey player through hands-on challenges in a replica rink. The exhibition also features an impressive locker room outfitted with jerseys and more from NHL star players.

For updates on hours, tickets, and more, visit [thf.org](http://thf.org) or follow The Henry Ford on social media @thehenryford. The Henry Ford is a proud official partner of Museums for All, a signature access program of the Institute of Museum and Library Services to encourage lifelong museum-going habits.

### **About The Henry Ford**

Located in Dearborn, Michigan, The Henry Ford, a globally recognized destination, fosters inspiration and learning from hands-on encounters with artifacts that represent the most comprehensive collection anywhere focusing on innovation, ingenuity and resourcefulness in America. Its unique venues include Henry Ford Museum of American Innovation, Greenfield Village, Ford Rouge Factory Tour, Benson Ford Research Center, and Henry Ford Academy, a public charter high school. Together with its online presence at [thf.org](http://thf.org) and Invention Convention Worldwide, the growing affiliation of organizations fostering innovation, invention and entrepreneurship in K-12 students, The Henry Ford is a force for inspiring every individual to innovate, create and invent.

### **About Flying Fish**

At Flying Fish, we believe exhibitions can do more. A leading producer of traveling exhibitions for more than a decade, we collaborate with top museums and science centers to produce extraordinary, impactful experiences. With over ten million visitors worldwide, our exhibitions showcase the wonders of science, history, culture, and beyond. We are committed to making exceptional, authentic content accessible to all while generating sustainable revenue streams for our clients. Through relentless innovation and expert logistical management, we enable museums and science centers to amplify their stories globally, expanding their reach and influence like never before. Whether it's developing a new exhibition or enhancing an existing one, Flying Fish is more than just a service provider—we are a trusted partner in elevating an institution's reach and impact.

For Museums. By Museums.

[flyingfishexhibits.com](http://flyingfishexhibits.com)

### **About Montréal Science Centre**

The Montréal Science Centre, a division of Canada Lands Company, is a complex dedicated to science and technology that welcomes more than 600,000 visitors annually. It is best known for its accessible, interactive approach and for showcasing local innovation and know-how. Its major partners are Amazon Web Services, Énergir, The Best 92.5, and La Presse.

[montrealsciencecentre.com](http://montrealsciencecentre.com)

### **About the National Hockey League (NHL)**

For more information about the NHL, click [here](#).

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### **About the National Hockey League Players' Association**

The National Hockey League Players' Association, established in 1967, is a labour organization whose members are the players in the National Hockey League. The NHLPA works on behalf of the players in varied disciplines such as labour relations, product licensing, marketing, international hockey, and community relations, all in furtherance of its efforts to promote its members and the game of hockey. In 1999, the NHLPA Goals & Dreams fund was launched as a way for the players to give something back to the game they love. Over the past 23 years, more than 80,000 deserving children in 35 countries have benefited from the players' donations of hockey equipment. NHLPA Goals & Dreams has donated more than \$26 million to grassroots hockey programs, making it the largest program of its kind.

For more information on the NHLPA, please visit [www.nhlpa.com](http://www.nhlpa.com)

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